

Major of Business Administration in Hospitality Management

1 st Term	2 nd Term	3 rd Term	4 th Term
Hospitality organizational behavior and interpersonal skills (4 credits / 22 weeks)		International HRM (5 credits / 22 weeks)	
Hospitality Information communication technology (4 credits / 22 weeks)		Public relations communication (4 credits / 22 weeks)	
Hospitality HRM (5 credits / 22 weeks)		International marketing (5 credits / 22 weeks)	
Beverage Management (5 credits / 22 weeks)	Paid Internship (4-6 months)	International financial risk management (5 credits / 22 weeks)	Paid Internship (4-6 months)
Hospitality co-operative education (4 credits / 22 weeks)		Global business environment (4 credits / 22 weeks)	
Wine studies for hospitality managers (5 credits / 22 weeks)		Hospitality strategic management (5 credits / 22 weeks)	
Training and Development for the hospitality Industry (4 credits / 22 weeks)		Master thesis (6 credits / 22 weeks)	
Total: 27 credits / 22 weeks	9 credits	Total: 34 credits / 22 weeks	9 credits
		Major Subject (6 credits / 12 weeks)	90 credits in Total
		Major Subject (5 credits / 12 weeks)	



Post Graduate Diploma (PGD)



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